

LEADING THE WAY



We've curated these fun fundraising ideas with you in mind so raising money with United Way is both fun and easy!

Any of these are sure to encourage employee and corporate giving.

For a meaningful experience, pair any of these ideas up with United Way Manitowoc County's:

- Snapshot of What We Do
- 2024 Pledge Form

FUN WAYS TO RAISE MONEY WITH UNITED WAY!

Games & Contests

- Pie in the face of the CEO/Director/Leader/United Way Staff
- Candy Jar Raffle
- Sporting Competitions
- Outdoor Carnival and Dunking Booth
- E-mail Bingo
- Baby Photos: Match the baby photo with the manager or employee
- Best Dressed
- Pumpkin Carving or Decorating Contest

Prizes, Drawings & Cash

- 50/50 Drawing
- Spare Change Jugs
- Daily Prize Drawings
- Sweepstakes
- Day Off
- T-Shirt Sale
- Premier parking spot

Food Fun

- Breakfast
- Specialized Food Sales: Candy bars, pies, international food
- Daily Donations for Donuts, Coffee, Bring in Baked Goods, etc.
- Cookout
- Baked Goods Contest/Sale

Sales Events

- Company Store: Sell Company Items
- Online Auction
- Recipe Book: Employee favorites printed and sold
- Car Wash

More Fun Ideas

- Executives Serving Dinner to Employees Who Won a Drawing
- Executives Prepare a Feast for Employees During a Campaign Event
- Wine Raffle
- Use of President's Parking Space for Designated Time
- Theatre Tickets or Tickets to Sporting Events
- Dinner for Two or Four at the Boss's Favorite Restaurant
- Dinner or Brunch at a Popular Restaurant
- Flower Sale
- Dress down or up
- Jeans day
- Sports team day
- Challenge between departments based on % participation, % increase in average gift or first department completed
- Walk/Run fundraisers