

2023 ANNUAL REPORT





United Way's Ride United program improves access to transportation, a critical piece to improving lives.

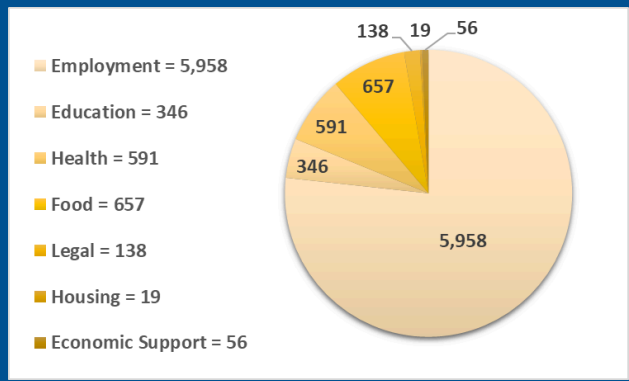
Our 2023 favorite story:

An individual experiencing homelessness was working hard towards their goal to secure employment and save up for an apartment. Unfortunately, reliable transportation was a constant issue. With United Way's help, the cost of taxi rides was covered up to \$20 per one-way which allowed this individual more opportunities to attend interviews. The individual eventually secured a job and Ride United was there once again, helping them get to work every day. Eventually the individual saved enough money to move out of shelter.

Ride United has helped 100's of low-income riders access life changing resources such as employment, food and education resources, health care, and mental health care.

Sponsored in part by: LAKESHORE TECHNICAL COLLEGE

RIDE UNITED IMPACT JULY 2023 - MARCH 2024



\$76,522 TOTAL COST
31,255 MILES
312 RIDERS

TOP 10 REFERRALS by 2-1-1



Housing/Shelter	426
Utilities	177
Mental Health & Addiction Recovery	175
Health Care	142
Food	107
Government & Legal	87
Transportation	61
Employment & Income	61
Clothing & Household	33
TOTAL REFERRALS	2,108

2-1-1 helped 926 people in 2023

Stuff the Bus

United Way's *Stuff the Bus* event provided area schools with toiletries, clothing, non-perishable snacks, & hygiene items for students. Thank you to our volunteers & Brandt Buses for your support!



Hunger Coalition

The Hunger Coalition of Manitowoc County held their third annual Thanksgiving Community Meal on November 23 in partnership with Hope Community Church.

- 250 free meals served
- 50 volunteers
- Sponsors: Peter's Pantry, Lakeside Foods, Natural Ovens, Crossfit Manitowoc, Neumann Agriprises, Aurora Health Care, Meijer, and Just Orthodontics, and Seehafer News

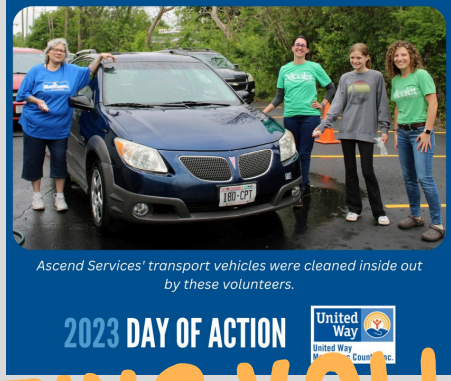


Volunteer of the Year

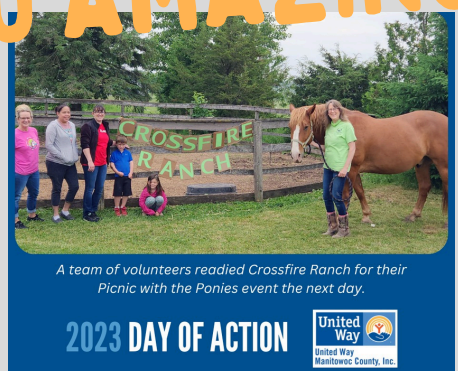
Sarah Yancey was selected as United Way's 2023 Volunteer of the Year winner for her hard work and dedication to helping United Way launch the Dolly Parton Imagination Library Program in Manitowoc County. Thank you, Sarah!



Day of Action



20 AMAZING VOLUNTEERS



Corporate Partner of the Year



In-Kind Partner of the Year



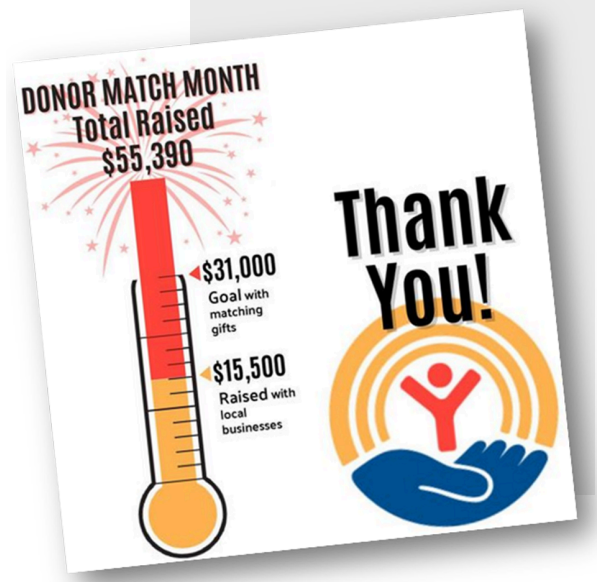
Sponsor of the Year



TOTAL RAISED = \$384,932

Top 10 Workplace Partners

- 1. \$27,000 Lakeside Foods
- 2. \$23,000 Froedtert Holy Family Memorial
- 3. \$9,300 The Manitowoc Company
- 4. \$8,500 UnitedOne Credit Union
- 5. \$7,500 Community First Credit Union
- 6. \$7,400 Festival Foods
- 7. \$6,500 Sargento Foods
- 8. \$4,000 KI & WPS
- 9. \$3,000 NextEra Energy
- 10. \$2,900 Meijer



Workplace Partners



In-Kind Partners



Sponsors



Joe Brown

The Halvorsen Family

The Etheridge Family





2023 Cheese Curd Champion



CURD CRAWL



THANK YOU!

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EVERY FRIDAY! >>>



<<< EVERY TUESDAY!



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