



United Way
Manitowoc County, Inc.

FOR IMMEDIATE RELEASE

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United Way Announces “Make It Rain for Youth” Spring Fundraiser

Goal: Raise \$30,000 by June 30 to Support Local Youth Programs

Manitowoc, Wisconsin (June 10, 2024) United Way is excited to announce the launch of its “Make It Rain for Youth” Spring Fundraiser, an impactful campaign aiming to raise \$30,000 by June 30. This vital fundraiser is dedicated to funding essential youth programs that advance mental health, social and emotional skills, and academic outcomes.

“Make It Rain for Youth” underscores United Way's commitment to providing opportunities for all youth through its Youth Development Fund, an initiative of United Way's Youth Development Collaborative. Members of the Youth Development Collaborative include school districts and youth-serving organizations from across Manitowoc County.

"Our youth are the leaders of tomorrow, and it is our collective responsibility to ensure they have the support and resources they need to succeed," said Ashley Bender, Executive Director of United Way. "Through the 'Make It Rain for Youth' fundraiser, we are calling on our community to come together and make a tangible difference in the lives of young people."

According to United Way's Director of Impact Strategies, Ben Peters, youth development is vitally important to our community now and in the future. "We are incredibly grateful for our Youth Development Collaborative partners," added Ben. "Every dollar raised will have a profound impact, helping us to provide vital programs that empower and uplift young people in our community."

To donate or learn more about the "Make It Rain for Youth" Spring Fundraiser, please visit www.unitedwaymanitowoccounty.org/makeitrain or contact United Way at (920) 682-8888.

Join us in making it rain with generosity today, ensuring a brighter and more promising future for our youth.

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United Way Manitowoc County: United Way Manitowoc County envisions a community where all people achieve their human potential. United Way's mission is to improve lives by mobilizing the caring power of others throughout Manitowoc County. For additional information, visit www.unitedwaymanitowoccounty.org or call (920) 682-8888.